

Adam Brimo

Founder & CEO, OpenLearning



Adam Brimo is the Founder and CEO of OpenLearning. He is listed in the 2017 Forbes 30 Under 30 Asia for Consumer Technology and in The Pearcey Foundation 2018 NSW Tech Entrepreneur Hall of Fame.

In 2012, Adam joined David Collien and world-renowned Professor Richard Buckland to found OpenLearning.com, a lifelong learning platform with over 2 million students that prepares learners for the future of work.

Through partnerships with top universities and government agencies in Australia and Malaysia, strong network effects, novel implementation of social constructivist educational theory and an integrated AI-powered education to employability pathway, OpenLearning is at the forefront of a new wave of education delivery.

Adam holds a Bachelor of Engineering (Software) and Bachelor of Arts (Politics) from the University of New South Wales, Australia. He completed his honours thesis at UNSW in partnership with National ICT Australia (now Data61) and received the prestigious UNSW Alumni Graduated Award in 2011.

Adam started his career at Macquarie Bank as a Software Engineer and Analyst in the Fixed Income, Currencies and Commodities Group, and at Westpac Institutional Bank as a Senior Software Engineer. He led the successful Vodafail consumer activist campaign in 2010-2011, which resulted in nationwide media coverage, an ACMA inquiry and a \$1bn network upgrade for Vodafone's Australian business.

Adam was named the Consumer Activist of the Year in 2011 by Choice Magazine for his transformative impact on the telecommunications sector in Australia.

Adam is a respected figure in the Education Technology industry, and has been invited to speak at international events such as the Petrosains Ascend Series in Kuala Lumpur, Global Ventures Summit in Jakarta, and Australian Financial Review's Higher Education Summit in Sydney. He shares his thoughts on emerging online education trends, the usage of technology in providing quality education at scale, and graduate employability at the cusp of Industry 4.0.